

Daan Leeuw

Personal details

Born 03-08-1996 in Deventer, The Netherlands (NL)
Nationality Dutch
Place of living Barcelona, Spain
Phone +31 6 81384953 / +34 605 437 649
Email daan@daanleeuw.nl
Website daanleeuw.nl (portfolio)

Job experience

- April 2019 - Present
Web and graphic designer
Daan Leeuw Design

Below a brief selection of web and graphic design projects I have been working on:

 - Uw Zorg Bemiddelaar (Website, flyer and poster design.)
 - Universal Storage Containers (Re-branding for European market. Website, flyer, banner, advertisement and mailing template designs)
 - Sara Real Estate (Logo design)
 - Eerste Hulp Bij Eindexamen (Website design)
 - Salland Storage
- November 2018 - April 2019
Web and graphic designer
Salland Storage - Deventer, NL

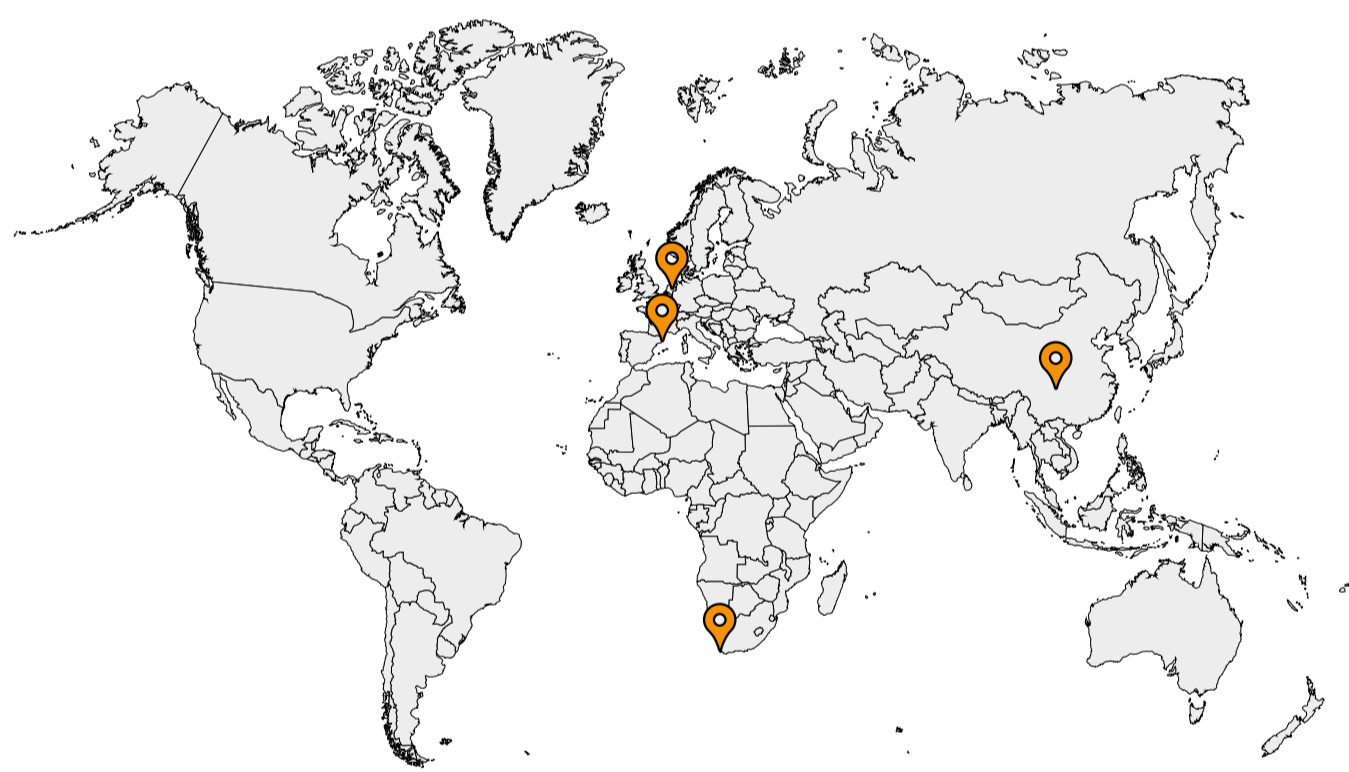
 - Website design and maintenance.
 - Automated reservation system design.
 - Illustrations and photographs.
 - Wide range of marketing material: Flyers, Google ads, business cards, banners, office and storage facility branding.
- February 2018 - June 2018
Graduation Internship, Product Designer
Instore Kids Corners - Dronten, NL

Instore Kids Corners (IKC) is an international company that designs full indoor play landscapes for a wide range of different companies. The EPDM rubber is often used for indoor playground flooring. In the current method, floors are cast at the client's location. This labor intensive and expensive method is causing serious nuisance. In this project a new method is developed wherein the floors are produced at the producers location. The floors can be split up in separate panels, transported to the client's location and almost seamless being assembled. Floors can also be easily disassembled, transported to a new location and reassembled again.
- September 2017 - February 2018
Internship, Product Designer
Goliath Games - Hattem, NL


Developing new upcoming toys. Goliath games is famous for a wide range of boardgames and toys for children.
- Graphic design projects for:**
Deventer 1250, Municipality Raalte, Sterre Delemarre Photography, Soroptimist club Deventer, Earth Hour Deventer & Wilhelmina Children Hospital.

Education

<p>April 2019 - April 2020 Master 'User experience and interface design' Universitat Ramon Llull / ESDI Barcelona, Spain</p>	<p>September 2014 - June 2018 HBO 'Industrial Product Design' University of Applied Sciences Windesheim Zwolle, The Netherlands</p>
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<p>February 2017 - June 2017 Minor 'Graphic Design' Cape Peninsula University of Technology Cape Town, South Africa</p>	<p>April 2019 - Present Spanish language course Camino Barcelona Barcelona, Spain</p>
<p>May 2016 Program of international product design Chongqing Technology & Business University Chongqing, China</p>	<p>September 2016 - January 2017 Minor 'All round design (MAD)' University of Applied Sciences Windesheim Zwolle, The Netherlands</p>

 Nominated for the **FSC design award** (best 10).
Our challenge was to design a product in the category 'home and garden' to promote FSC certified wood. My 'One2Tree' treehouse made it to the finals.

Workshops

February 2016
Workshop 'Fair and green design' by FSC The Netherlands
Amsterdam, NL (Praxis headquarters)
A workshop about sustainable product design. The workshop was a reward of being nominated for the FSC-design contest

Voluntary activities

August 2019
Teaching English to students at the 'British Language Academy'
Casablanca, Morocco
Hosting conversation classes with local students to practice their English.

Languages

